



Mentor Panel

Heart of a Mentor Network

Agenda

Heart of a Mentor Recap

Mentor Panel

Panel Breakout Rooms

Next Steps



HMN Recap

01

Networking - Elevator
Pitches

HMN Recap

01

Networking - Elevator Pitches

Elevators pitches are the conversation starters in the introductory phases of networking which allow the person who you are building a connection with to get to know their major of who you are and what you care about. Elevator pitches should then have the following:

- Personal bio
- Professional Interests and goals
- Involvement
- Reason for meeting

Always remember the 6 C's
Compelling, Customization, Concise, Clear, Credible,
and Close

HMN Recap

01

Networking - Elevator
Pitches

02

Resumes + Cover
Letters

HMN Recap

02

Resumes + Cover Letters

Resumes act as a first impression to potential employers as it is likely the first thing they see in the hiring process. Resume provides the first sample of information about yourself that is given to employers and can be the difference between landing an initial interview or not. Always keep in mind the following:

- Formatting matters (Font size, consistency, and punctuation)
- Utilize action verbs
- Resume should mimic JD
- Utilize data

Cover letters provide valuable opportunities to expand on your resume and application details beyond the bullet points. In them, you can highlight your qualifications, demonstrate your interest, and better reflect your personality by adding a more human element through the letter format. Things to keep in mind:

- Similar format to resume
 - Introduction (interest in position)
 - Body (skills you offer)
 - Closing (reminding of interest and fit)
 - Thank you
 - Sign off

HMN Recap

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Resumes + Cover
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03

Internship and Job
Look Ups

HMIN Recap

03

Internship and Job Look Ups

When applying to jobs and opportunities always make sure to do your research on positions within that field; what are the companies that are hiring those roles; the field itself to understand what are the trends that exist; lastly understanding what you want to truly do.

Utilizing LinkedIn as a tool to build your professional network; to do research on companies and what they are actively doing and hiring for; apply for job and internship opportunities; access LinkedIn resources.

Make sure you also always look ahead and identify what your goal for 5 years in future and understand what skills you need to gain to be competitive for that role.

Intorducing our Panelist



Kristen Merker
Central Washington
University
Trademark & Brand Protection
Manager @ Netflix



Thom Daniels
UCLA Anderston Graduate
School of Business
Real Estate Investor



Matt Sugden
Holy Names University
Underwriting analyst @ PNC
Bank

Breakout Rooms

The way it will work

- Approximately 10 minutes per breakout rooms
- Mentors will remain in the same breakout room while staff supports moving alumni from room to room
- Have your mic and camera on to engage in conversations with mentors and alumni



Next Session - Alumni

Winter Reunion - December 20th from
3 pm - 5 pm



Next Session - Mentors

Winter Reunion

Friday, December 20th

3 pm - 5 pm

SCAN



<https://bit.ly/HMNEvents>

