

HEART OF A MENTOR NETWORK: ELEVATOR PITCHES



MEET THE TEAM



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TODAY'S AGENDA

- 1 PROGRAM OVERVIEW
- 2 INTRO TO ELEVATOR PITCHING
- 3 MEETING YOUR MENTOR
- 4 BUILDING YOUR PITCH
- 5 NEXT UP...



How Program Will Work

- Everyone will join our online platform that can be linked with LinkedIn profile.
- There will be two cycles throughout the academic year.
 - Second will be from August – December
 - First will be from March – June
- All students will have similar milestones as one another but will create additional goals with mentors.
- During the second cycle everyone will have access to mentors and be able to connect and create more organic relationships.
 - You all will have the opportunity to message mentors in having informal interviews, resume support, job inquiries, among other things.

Mentor Milestones

5 milestones for all mentors and mentees to complete in the connect cycle



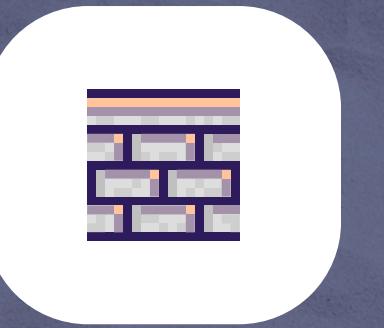
Connect with an
alumni/ mentor



Informational
Interview



Internship
Opportunities



Resume Building/
Review



Mock
Interview

HEART OF A MENTOR NETWORK

Match Cycle Workshop Calendar



AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

SUMMER KICK-OFF

AUGUST 3



4:00 PM - 5:30 PM

SMART GOALS *
NETWORKING

Connect with your mentee in person at Heart of a Mentor's 1st workshop of the season! Get started on your SMART goals and some networking.

IN PERSON

WORKSHOP #1

SEPTEMBER 6



10:00 AM - 1:30 PM

RESUMES *
COVER LETTERS

Go over resume building and cover letter tips together at this workshop!

VIRTUAL

WORKSHOP #2

OCTOBER 18



10:00 AM - 12:00 PM

INTERNSHIP
LOOK-UPS

Let's look at internship opportunities and learn some of the different ways to access these opportunities.

VIRTUAL

WORKSHOP #3

NOVEMBER 8



10:00 AM - 12:00 PM

MENTOR PANEL

We are looking for mentors to present and share about their professional journey in a mentor panel!

VIRTUAL

WINTER REUNION

DECEMBER 18



Time TBA

END OF YEAR

Come celebrate your mentorship connection at HOLA's Winter Reunion with lunch!

IN PERSON

OUR SUPPORT



Transportation Reimbursements

HOLA will also be providing transportation reimbursements for any travel made for students in attending meetings with their mentors or Heart of Mentor Events. (Up to \$25 per trip)



Communication

We will also support both mentors and mentees with communication and connection

WHAT IS AN ELEVATOR PITCH?

LET'S START

Elevator Pitch

Elevator pitches are critical conversation starters in the introductory phases of networking which allow the person who you are building a connection with to get to know major points of who you are and what you care about.

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**NETWORKING
EVENTS**

INTERVIEWS

**COVER
LETTERS**

EMAILS

**COMMUNITY
BUILDING**

PERSONAL BIO:

Background information:

- > Name
- > Year
- > College / University
- > Major

...
...

Optional:

- > Hometown

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Background information:

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PROFESSIONAL INTERESTS/GOALS:

Provide context for your educational and career aspirations...

- > I have a passion for helping people
- > I'm interested in the intersection of arts education and social change
- > I'm motivated by finding conclusions from research and testing results

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INVOLVEMENT ...

How do you fill your time outside of the classroom?

- > Volunteerism
- > Clubs / Communities
- > Leadership involvement
- > Professional development
- > Work experience

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REASON FOR MEETING...

A great way to cap off your elevator pitch is by re-emphasizing your reason for meeting. Connect the pieces of information you've just shared to effectively communicate your intentions in the conversation.

Elevator Pitch

THE 6 C'S

Compelling

Share your passion for the cause! Cultivate a story through personal experience that lights you up when you talk about it

Customization

Know your audience, design something that will resonate with their interests. Connect your cause to their passion.

Concise

Your pitch should be no longer than 60 seconds. However, avoid sounding scripted, try to keep it as conversational as possible.

Clear

Know when it is appropriate to utilize industry lingo. Generally, practice your pitch as though you're speaking with your family.

Credible

Try and pepper your pitch with data, results, and stories! Use memorable and relevant information that clearly supports your case.

Close

Never end without a closing invitation. It's important that it is a 2-way conversation. At your stop, create an opening to loop them in and engage in discussion.

Personal Bio:

Professional interests/goals...

Involvement ...

Reason for meeting...

**PRACTICE
ROUND!**

**THANK YOU FOR
PARTICIPATING**